

“This is by far the most creative- and the most compelling- response to the ‘Why be Jewish’ question that I have ever read.” - Dr. Daniel Gordis, National Jewish Book Award winning author

This book is by far the zaniest, wildest, funniest and most pulverizing polemic on behalf of being Jewish ever penned by a human being or member of any other species. It combines mountains of information with powerful argumentation to produce a mind-blowing, heart-lifting, intellectual and emotional experience that will challenge the reader's world-view and quite possibly change his or her life. In case you were worried, it is anything but the apologetic Bible-thumping that has become all the rage in Jewish literature of late: it is, indeed, more irreverent and heretical than anything you have ever read. It will make you think, it will make you drink, it will turn you on, it will drive you nuts. You are guaranteed not to put it down. Buckle up and blast off...



MAGHEN

ZE'EV MAGHEN

IMAGINE



About the Author



Ze'ev Maghen is a Professor of Arabic Literature and Islamic History and Chairman of the Department of Middle East Studies at Bar-Ilan University. He has lectured widely in the United States, Europe, Turkey, Russia, the Ukraine, Uzbekistan, India, Panama, Guatemala, and in Israel, where he lives with his wife and three children in the city of Hod HaSharon. He served in the Tank Corps of the Israel Defense Forces until his discharge in 2005. He was the 1983 International Frisbee Golf Champion (Junior Division).